Networking at Receptions, Conferences, and Other Events

- **Set a goal** about what you hope to accomplish at this event (how many people you want to talk to, introducing yourself to a specific person, making a new informational interview contact).
- **Prepare!** Research the attendees of most interest to you, prepare questions, and think about points of connectivity.
- **Eat first**, so you do not have to shuffle a beverage and food glass during introductions.
- **Nametags**: write your full name and wear on your right side/opposite to your heart and never below your belt.
- **Enter the conversation** by committing to networking, slowly joining the group, approaching someone who is standing alone, or bringing a friend.
- **Handshakes** should be of medium firmness as well as include eye contact and smiling.
- **Introductions** should include stating the full name clearly, keeping the information basic, and offering points of connectivity.
- **Conversations** with new networking contacts should include your elevator pitch, why you want to talk to them, and next steps/contact info. Your conversation should be authentic, not too personal or positive, and could ask their opinion.
- Conversations should last only 5-10 minutes and should not monopolize the contact.
- You do have something to offer! You are young and provide spark, energy, and new talent. Don't be intimidated into not talking to someone because you don't feel that you have anything to offer.
- **Exit gracefully** by saying you do not want to monopolize their time, thanking them for speaking with you, an apology in order to leave, or a compliment.

Other resources for networking

- "10 Different Ways to Shake One's Hand" on Biospace
- "4 Hacks for Your Next Networking Event" on the Daily Muse
- "10 Networking Conversation Starters You'll Actually Use" on the Daily Muse
- "Non-Awkward Ways to Start and End Networking Conversations" on the

Daily Muse

- "9 Tips For Becoming A Successful Networker" on Careerealism
- "10 Ways to Get Outside Our Comfort Zone When Attending a Networking

Event," by Bob McIntosh for Biospace

<u>"Networking for Introverts: 3 Tips for Success,"</u> by Karl Stark and Bill Stewart, for Inc.

Wine Basics

Wine at a Reception

- **Left hand used for wine glass**, with the right hand used for hand-shaking.
- **Use the stem** for white wine and champagne.
- One glass should last at least 20 minutes, and do not exceed two glasses.
- Do not make sound effects when drinking.

Wine Temperature

- **Red wine** is served at room temperature.
- White, rose, and dessert wines should be served between 50-55 degrees.
- **Champagne** can be served at 45 degrees.

Wine in a Home/Residence

- **Pour wine** for your guests first.
- **Red wine** is served in larger glass and filled 1/3 of the way.
- **White wine** is filled halfway.
- **Sparkling wine** is served in a flute which helps the bubbles last longer and is filled three-quarters of the way full.
- **Twist** the bottle when finishing a pour.

Other Wine Lessons

- When **making toasts**, make eye contact with each person you are clinking glasses with, don't cross over other's arms, and clink everyone's glass.
- Look into the glass when **sipping**.
- Water is on the left of the wine at the **dinner table**.

Other resources for wine basics

<u>"Wine Do's & Don't: A guide to avoiding missteps, faux pas, and embarrassing situations"</u> by Janet Fletcher, San Francisco Chronicle

"An Easy Explanation of Wine Types" by Jack Busch, Primer Magazine

"How to Serve Wine" by Jack Busch, Primer Magazine

"Wine etiquette," an illustrated version, by Joanna Goddard, Cup of Jo

Dining Etiquette

- Do not place your **elbows** on the table.
- Napkins stay in your lap throughout the meal.
- **Ask the host** for a recommendation if unsure about what to order.
- Wait for everyone to be served before eating.
- Never place utensils back on table after use.
- **Pass** food to the right.
- Always use utensils, even for "finger food."
- Eat small bites.
- **Finish chewing** before answering a question mid-bite.
- Never push your plate away when the meal is complete.

Other resources for general dining etiquette

"Using Proper Etiquette" by Florida State University

<u>"Dining and Business Etiquette"</u> by University of Tennessee <u>"10 Tips for Success at Job Fairs"</u> by Norine Dagliano for Careerealism

Thank You Notes and Follow-Up Protocol

- **Send the note soon**. If you cannot get it written soon, write it anyway.
- Use **professional paper**.
- **Hand-write a practice thank you note** before writing the final version.
- A thank you note is a **writing sample**.
- **LinkedIn** is a good way to stay connected to a contact.
- **4-6 months** is a good time frame to stay on a contact's radar if they cannot help you right away.
- **An occasion or an event** is a good way to keep in contact with a connection.

Other resources for thank you notes and follow-up protocol

<u>"Guidelines for Writing Professional E-Mail"</u> from the NIH Office of Intramural Training and Education

<u>"Mastering the Art (and Science) of Thank You Letters"</u> by Laura Labovich, Careerealism

"6 Tips for Following Up After a Job Interview" on Careerealism

<u>"4 Things a Well-Written Thank-You Note Can Accomplish"</u> by Arnie Fertig, US News Money

"Career Checklist for Your LinkedIn Profile" on Biospace